

Start here



NORTH-WEST UNIVERSITY
YUNIBESITHI YA BOKONE-BOPHIRIMA
NOORDWES-UNIVERSITEIT
POTCHEFSTROOM CAMPUS

PHASE ONE

GRAPHIC DESIGN

application and selection process

2016

To download an application form or apply online:
<http://www.nwu.ac.za/applications>



PLEASE NOTE:
REQUIRED APS SCORE OF
22+

All necessary documentation must reach the Admissions Office by the closing date in order to be considered for selection.

1st
PHASE

1

NWU APPLICATION FORM

All prospective students are required to first complete and submit an NWU application form in order to receive acceptance to the University. This form is available online or from the Admissions Office (Building F20) of the Potchefstroom Campus.

2

ACADEMIC RECORD

Attach a certified copy of your grade 11 report (the results of the most recent school examination) to your NWU application form.

3

SUPPORTING MATERIAL

Attach a certified copy of any supporting documentation regarding leadership or extra-curricular achievements as well as any post-school activities.

4

POST YOUR APPLICATION TO:

THE ADMISSIONS OFFICE
Hoffman Street, Building F20
NORTH-WEST UNIVERSITY
POTCHEFSTROOM
2520

15
JULY 2016

CLOSING DATE
PHASE 1 + 2

OR APPLY ONLINE

QUERIES?

018 299 2458 NWU Admissions Office

For more information regarding bursaries, accommodation and costs, visit:

<http://www.nwu.ac.za/student/bursaries-and-loans>

<http://www.nwu.ac.za/student>

<http://www.nwu.ac.za/prospective-students/cost-of-studying-potchefstroom>

PHASE TWO

GRAPHIC DESIGN

application and selection process

2016

REQUIREMENTS

Use an A4 Flipfile to compile your portfolio. Pay attention to the neatness and presentation of your file. No loose pages will be assessed. Each section must be placed in a separate plastic sleeve in the sequence described below.

INCOMPLETE SUBMISSIONS WILL BE DISQUALIFIED

1 FRONT COVER

The following information must appear on the front cover of your selection portfolio:

- > Your name and surname
- > A postcard sized photograph of yourself
- > The description: "BA Graphic Design: Selection 2016/2017"

2 CONTACT INFORMATION

Complete the contact information sheet included at the end of this document and insert it into your portfolio as page one.

3 PHOTO-DOCUMENTATION

Start your file with 5 - 10 photographs artworks that you have completed during the past two years. The artworks may include art projects done for school, as a hobby, or for extracurricular art classes such as drawings, paintings, designs or craft projects such as pottery, fabric painting or murals. Photographs can be placed two per A4 page. Each photo must be clearly and neatly marked with: 1. Date completed. 2. Medium in which work was completed. 3. The purpose of the project such as 'hobby', 'school project' or 'commission'. 4. The scale of the work. 5. A title of the work where applicable.

4 SKILLS TEST

You are required to complete 4 practical projects and include them as originals in your portfolio. More information on the next page.

5 DECLARATION

Complete the academic declaration included at the end of this document and insert it into the back of your portfolio.

The selection portfolio serves to assess the following aspects of the prospective student:

- > The student's motivational orientation and associated writing and communication skills
- > The technical and conceptual quality of previous artworks produced by the student
- > The level of technical, crafting and conceptual ability as reflected by the prescribed assignments
- > Academic ability

2nd

PHASE

COMPILE AND POST

Selection portfolio

Your selection portfolio must reach the Selection Panel by the closing date in order to be considered for selection.

POST YOUR SELECTION PORTFOLIO TO:

ZITA KYSTER
 Hoffman Street, Building F2, Room G03

VIR AANDAG: Graphic Design Selection Panel
 PRIVATE BAG X 6001
 NORTH-WEST UNIVERSITY
 POTCHEFSTROOM
 2520

15 JULY 2016

CLOSING DATE
 PHASE 1 + 2

QUERIES?

018 299 4091 Zita Kyster (Secretary: Graphic Design)
 018 299 4096 Colette Lotz (Subject head: Graphic Design)
 colette.lotz@nwu.ac.za

PHASE TWO

GRAPHIC DESIGN

**20
16**

application and selection process

1

PROJECT ONE

OBSERVATIONAL STUDY **Medium:** Lead pencil
- still life - **Format:** A4 white drawing paper

Set up and render an interesting still life composition that consists of the following:

- > a cup and saucer
- > two fruits
- > a book
- > a length of material

Execute the drawing close to a light source such as a window or lamp in order to ensure that the forms in your composition are highly defined with the help of clear light and dark planes. Pay attention to the rendering of light and dark, form, texture, accurate proportions, tonal variation and shading techniques that are true to nature.

This project tests your knowledge of visual form language foundations and your ability to accurately observe and represent a three-dimensional subject on a two-dimensional surface as close to nature as possible.

2

PROJECT 2 **Medium:** A variety of mediums may be used
LOGO DESIGN **Format:** A4 paper or board

Design a new logo for the Design Indaba conference. The individual letters of 'Design Indaba' must constitute an integral part of the logo's form. Should you not wish to include other visual material in the logo, you may create a typographic logo.

Divide your A4 format paper or board into quarters using pencil lines. Produce four alternative logo possibilities - one in each of the four segments on your page. Research needs to be done as part of your process work. It is advised that you include the associated pre-sketches, research and planning for the logos in your portfolio, in order to guide the selection panel through your thought processes. Place your process work behind the final logos in separate plastic sleeves.

SKILLS TEST

The following are four practical projects that the student is required to complete at home. Each project must be executed on an A4 format paper or board. You are required to submit the original artworks. Photo-documentation will not be accepted. Ensure that the projects are clearly marked.

3

PROJECT 3 **Medium:** Lead pencil
SELF-PORTRAIT **Format:** A4 white drawing paper

Make use of a mirror to render an accurate self-portrait.

4

PROJECT 4 **Mediums & materials:** Acrylics/ Gouache
2 - DIMENSIONAL paint, or a pair of scissors, glue and
DESIGN interesting paper
- symbolic interpretation - **Format:** A4 watercolour paper

Produce three visually symbolic interpretations of each of the concepts listed below. You are only allowed to use levels, lines, colours and textures that have been cut out of paper or painted to portray your concepts. You are therefore not allowed to use images. Use good quality A4 water colour paper and draw three equally sized blocks (6cm x 6cm) for each concept. Use a black ink pen and write the concept at the top. All nine blocks should be done on one A4 page. Do the suitable symbolic interpretation in each block. Be creative and innovative!

- Concepts:**
- > dynamics
 - > weight
 - > happiness



You will be informed of the outcome of the paper selection process (Phase 1 and 2) via e-mail by

31 JULY 2016



PHASE THREE

GRAPHIC DESIGN

application and selection process

2016

**3rd
PHASE**

COME AND VISIT US

**ONLY SUCCESSFUL PHASE 1 & 2
CANDIDATES ARE ELIGIBLE TO
TAKE PART IN PHASE 3**

1

2

PRACTICAL SKILLS TEST

The practical skills test consists of an observational study and design workshop. The student is required to complete both parts of this test in order to be eligible for selection.

The purpose of the practical skills test of phase three is to assess the following aspects:

- > The student's ability to generate a large number of ideas within a given timeframe
- > The student's ability to conceptualise and execute a functional creative solution for a given design problem
- > The student's ability to manage his/her time effectively

SHORT INTERVIEW

You are required to bring the original artworks that were included in your selection portfolio as photo-documentation in as far as is practical.

A short interview assesses the following:

- > The student's overall talent as reflected by his/her practical portfolio
- > The student's self-confidence and communication skills
- > The suitability of the student's personality profile for the BA (Graphic Design) course

**06
AUGUST**

OPTION ONE
PHASE 3

OR

**07
OCTOBER**

OPTION TWO
PHASE 3

QUERIES?

018 299 4091 Zita Kyster (Secretary: Graphic Design)
 018 299 4096 Colette Lotz (Subject head: Graphic Design)
 colette.lotz@nwu.ac.za

End here

student

CONTACT DETAILS

● 2016

Student name & Surname:

Student number:

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Current town/city of residence:

Postal address:

..... Code:

Student contact number (cell no.):

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Student e-mail address:

ALTERNATE / EMERGENCY CONTACT

Name & surname:

Relationship to student:

Emergency contact number (cell no.):

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Emergency e-mail address:

**THIS INDIVIDUAL
SHOULD PREFERABLY
BE A GUARDIAN WHO
WILL ALSO BE
ACCOMPANYING YOU
TO PHASE 3**





DECLARATION



Please complete this declaration and place it at the back of your selection portfolio.

I,(full name) hereby declare that all the practical work and photo documentation of works in this application file are my own. I hereby confirm that I executed these works independently and that no contribution was made by another individual. I understand that my selection may be revoked should it be established that the contents of this application has been falsely represented as my own in any way.

Date: Signature of applicant:



**APPLICATIONS
WITHOUT A
SIGNED DECLARATION
WILL NOT BE
CONSIDERED**